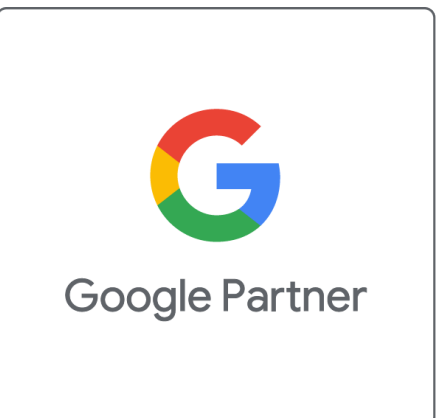


Driving e-commerce growth through Google Ads

KEANE



42%

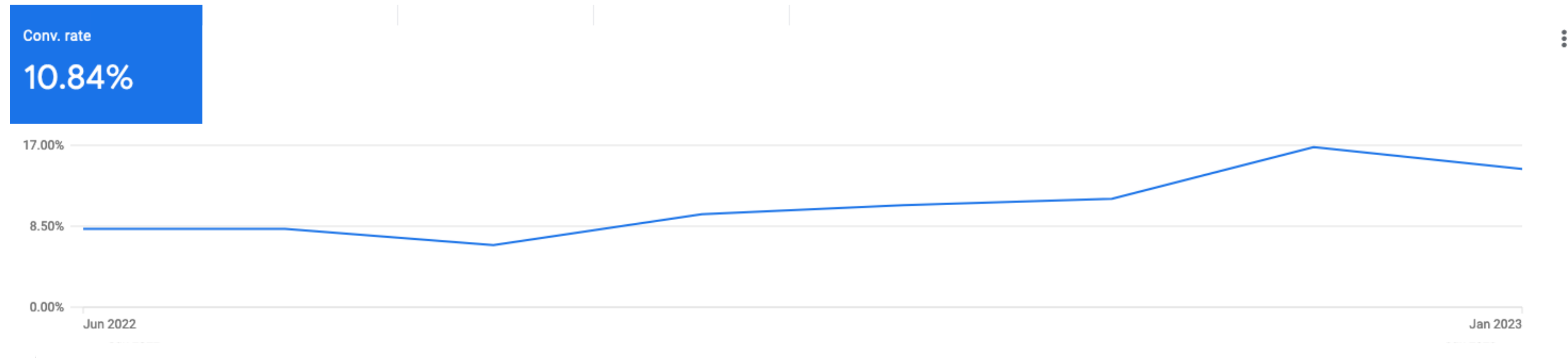
Reduction in Cost Per Conversion



KEANE

77%

Increase in conversion rate



KEANE

108%

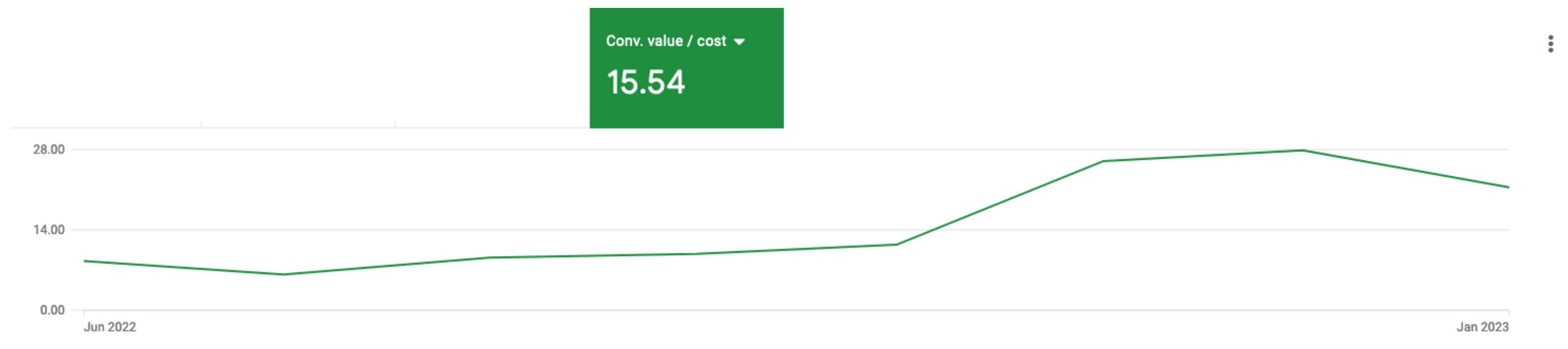
Increase in revenue



KEANE

151%

Increase in Return On Ad Spend (ROAS)



KEANE

How?

KEANE

Small optimisations, BIG wins!

People are time poor, they don't want to be clicking around your website looking for what they need. They want their product, and they want it now.

By utilising keyword-level optimisation techniques, alongside product specific ad groups and highly-focussed ad copy, we're driving people to the exact landing page they're looking for, making the journey to purchase swift and easy.

KEANE



Ready to grow your revenue?

Let's have a cuppa & a chat!

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